

INFORMATION NOTICE

WORKFORCE SERVICES

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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: LABOR DAY CAMPAIGN "HOT JOBS, COOL CUSTOMERS"

This bulletin announces that the Employment Development Department (EDD) is celebrating Labor Day with a unique campaign titled "Hot Jobs, Cool Customers."

The campaign is intended to heighten awareness of in-demand "Hot Jobs" in various labor markets throughout the State. Our "Cool Customers" are employers and job seekers, who have shared their real life positive experiences using employment-related services offered by EDD and our One-Stop Partners.

To view these inspiring profiles of successful job seekers, as well as Hot Jobs in your area, visit our Web site at www.edd.ca.gov.

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